

Contact

Victoria, MN

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Top Skills

Google Analytics

Digital Marketing

Marketing Analytics

Certifications

Students doing research for a course requirement

Social Media Marketing

Google Analytics Certification

David Cunat

Data-Driven Marketing Student | Social Media & Analytics | HubSpot + GA Certified | Digital Strategy | Brand Growth & Customer Engagement

Greater Minneapolis-St. Paul Area

Summary

Bringing a global mindset to data-driven marketing.

I'm a Marketing & Sales student who has executed real digital marketing work: From building a full marketing plan for Churchill's Cigars to helping relaunch a Red's Savoy Pizza franchise with strong customer engagement strategies.

Studying abroad in Prague sharpened my adaptability and gave me firsthand insight into how culture influences consumer behavior, a perspective I bring into every project.

HubSpot Social Media Certified & Google Analytics Certified, I love using analytics and content strategy to help brands grow smarter and faster.

Open to marketing internships and networking with professionals in digital strategy, social media, and analytics. Let's Connect!

Experience

Churchills Cigars

Digital Marketing Consultant

June 2025 - September 2025 (4 months)

Victoria, Minnesota, United States

Developed a full digital marketing plan grounded in competitive and market analysis

- Recommended and structured Email + SMS channel implementation to boost retention and repeat sales
- Redesigned website layout and navigation for improved user experience and e-commerce readiness
- Optimized Apple Business and Google Business profiles to enhance local SEO and discoverability

- Proposed event marketing strategy to increase in-store engagement and drive foot traffic
- Advised on loyalty program options to strengthen customer lifetime value
- Built social media strategy with content themes designed for engagement and brand identity

Red's Savoy Pizza

Shift Manager

May 2024 - September 2025 (1 year 5 months)

Shakopee/Lakeville, Minnesota, United States

- Supported marketing through local promotions, digital engagement, and positive customer experience
- Provided feedback on and executed in-store marketing initiatives
- Ensured brand consistency and high service quality during the reopening of a franchise location
- Utilized POS and customer insights to improve operations and strengthen repeat traffic
- Trained and led staff to create an efficient and customer-first environment that boosted satisfaction

Dairy Queen

4 years 4 months

Shift Manager

June 2021 - September 2023 (2 years 4 months)

Minnetonka, Minnesota, United States

- Developed strong multitasking and problem-solving skills by managing inventory, cash deposits, daily operations and customer inquiries as the sole manager on duty.
- Led daily store operations for a top-performing Minnesota location, consistently achieving aggressive drive-thru time and customer satisfaction goals
- Enhanced operational efficiency by optimizing workflow layouts and employee station assignments, contributing to a 12% increase in profitability
- Trained, coached, and motivated a team of 15 to deliver fast, friendly service that supported high retention and a positive work culture
- Resolved customer issues in real time, strengthening brand loyalty and overall guest experience
- Leveraged POS tools and inventory insights to reduce waste and ensure product availability during peak hours

Blizzard Wizzard

June 2019 - June 2021 (2 years 1 month)

Chaska, Minnesota, United States

- First Job: quickly built strong customer service skills in a fast-paced, high-volume environment
- Maintained a 95%+ customer satisfaction rate, contributing to repeat traffic and local reputation
- Identified and implemented workflow improvements (e.g., product placement, equipment setup), reducing order fulfillment time by 10%
- Demonstrated reliability, communication, and leadership potential: earned promotion to a higher-performing Minnetonka location

Education

University of Wisconsin-Eau Claire

Bachelor's degree, Marketing and sales · (September 2021 - December 2025)

Charles University

International Business · (January 2024 - May 2024)